Guild of One-Name Studies

Spreading the Word Seminar

East Malling Institute Hall, Mill St, East Malling, Kent, ME19 6BJ

9.30 for 10.00 am Saturday 27 February 2027

You've done the research, uncovered the stories and perhaps even solved a few family mysteries, but how do you share your discoveries with others? Spreading the Word looks at the different ways we can bring our surname research to a wider audience, from printed articles to websites, blogs, podcasts and social media.

Provisional Programme:

09:30	Registration and Coffee: Displays and Stands
10:00	**Welcome to the Seminar**– Andy Kerridge (9066)
10:10	**Breathing Life Into Your Ancestors -** Judith Batchelor
11:15	**Publishing Your Research Online: Why and How?**- Paul Carter (6064)
12:00	Lunch Break: Displays and Stands
13:05	**Finding your People** – Helen Tovey (Family Tree Magazine)
14:15	**Using Facebook for Family History** - Susan Schibli (7984)
15:15	Tea Break: Displays and Stands
15:45	**How to be efficient on Social Media: Online Skills and Strategies -** Kelly Cornwell
16:45	Close of Seminar

We would like to ensure that all delegates can participate fully in this event. Anyone with any special requirements should telephone the Guild Help Desk on 0800 011 2182 or email seminar-booking@one-name.org.

Seminar cost, including refreshments and buffet lunch: **£27.50**

East Malling Institute Hall is less than 5 minutes from East Malling Railway Station, and just 15 minutes' drive from M20 J4. Free parking available.

VAT Registration Number GB 989 291 648

#GuildSpreadtheWord

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BOOKING FORM

You may photocopy this form or obtain another from the Guild web site.

Name (caps) _____ If a Member, No. _____

Full Address _____

_____

Post code _____ Telephone No _____

Email _____

Badge Name _____ Research Name _____

How to book and pay:

- Use this form if paying by cheque
- You can book online at https://one-name.org/seminar-events/ from 2 November 2026 and pay by bank transfer, direct debit, PayPal or credit/debit card ("Onelink")

Please reserve ___ place/s at £27.50 per head (inc. VAT)

I enclose a cheque for £_____ made payable to: Guild of One-Name Studies CIO
Send to: Alan Moorhouse, (Seminar Bookings), 8 Strachans Close, STROUD, Gloucestershire, GL5 3EB

Bookings close 14 February 2027. All bookings will be confirmed by email, with full joining instructions, on or soon after this date.

For more information, look under Events tab at https://one-name.org or telephone the Guild Help Desk:

0800 011 2182

Future Seminar Dates:

Saturday 26 June 2027, South Clifton, Newark, Nottinghamshire

Saturday 16 October 2027, Chilton, Nr Didcot, Oxfordshire